

# Advertising Drums

We have a total of 12 advertising drums in key locations in Weymouth, with high footfall from local people and visitors to the area.

11 are positioned along the Esplanade on Weymouth's bustling seafront. The final drum is located at Lodmoor Country Park.

## Conditions of Booking

1. Due to high demand for main drum sections, it may not be possible to offer the full number you have requested.
2. Advertisers requiring posters for 6 consecutive months from April - September will be given priority on Promenade poster sites.
3. The Council has the right to refuse a booking if it considers the content of artwork to be obscene, political, offensive or otherwise inappropriate. You may wish to supply a copy of your artwork to the Council prior to printing.
4. The Council reserves the right to move your poster to another position or remove it for a period of time.
5. If the latter is necessary, a proportionate refund for the time not on display will be reimbursed to you.
6. Printed posters must be supplied to the Council, no later than 14 days prior to the commencement of the booking period. Failure to comply is likely to result in a delay in the display of your posters. The Council does not send out reminders.
7. The Council is not responsible for the production of artwork, printing or provision of posters. It is the responsibility of the advertiser to supply printed posters. The Council advises posters be laminated to reduce damage weather may cause.
8. The Council will not be held liable for the damage of any poster through vandalism or weather conditions.
9. The posters must be encapsulated and laminated to ensure they're durable throughout all weather types.
10. Posters must be delivered to: Phoebe Barnes, Weymouth Town Council, Council Offices, Commercial Road, Weymouth, Dorset, DT4 8NG
11. Any changing of posters during a period of advertising will be chargeable.
12. You must advise us of any changes 1 month in advance by emailing [office@weymouthtowncouncil.gov.uk](mailto:office@weymouthtowncouncil.gov.uk)
13. Changes may be chargeable at £20 plus VAT.
14. No particular drum position can be guaranteed, and space is subject to availability.

You will receive confirmation of the advertising space allocated to you and an invoice will follow.

The placement of an order for advertising space shall amount to acceptance of these conditions.

**For enquires or questions please email [comms@weymouthtowncouncil.gov.uk](mailto:comms@weymouthtowncouncil.gov.uk)  
Visit [www.weymouthtowncouncil.gov.uk/advertise/](http://www.weymouthtowncouncil.gov.uk/advertise/) for more information.**

Follow us on social media for the latest information, @WeymouthWTC



# ADVERTISE ON WEYMOUTH SEAFRONT!

**BOOK NOW FOR  
THE UPCOMING  
SEASON!**



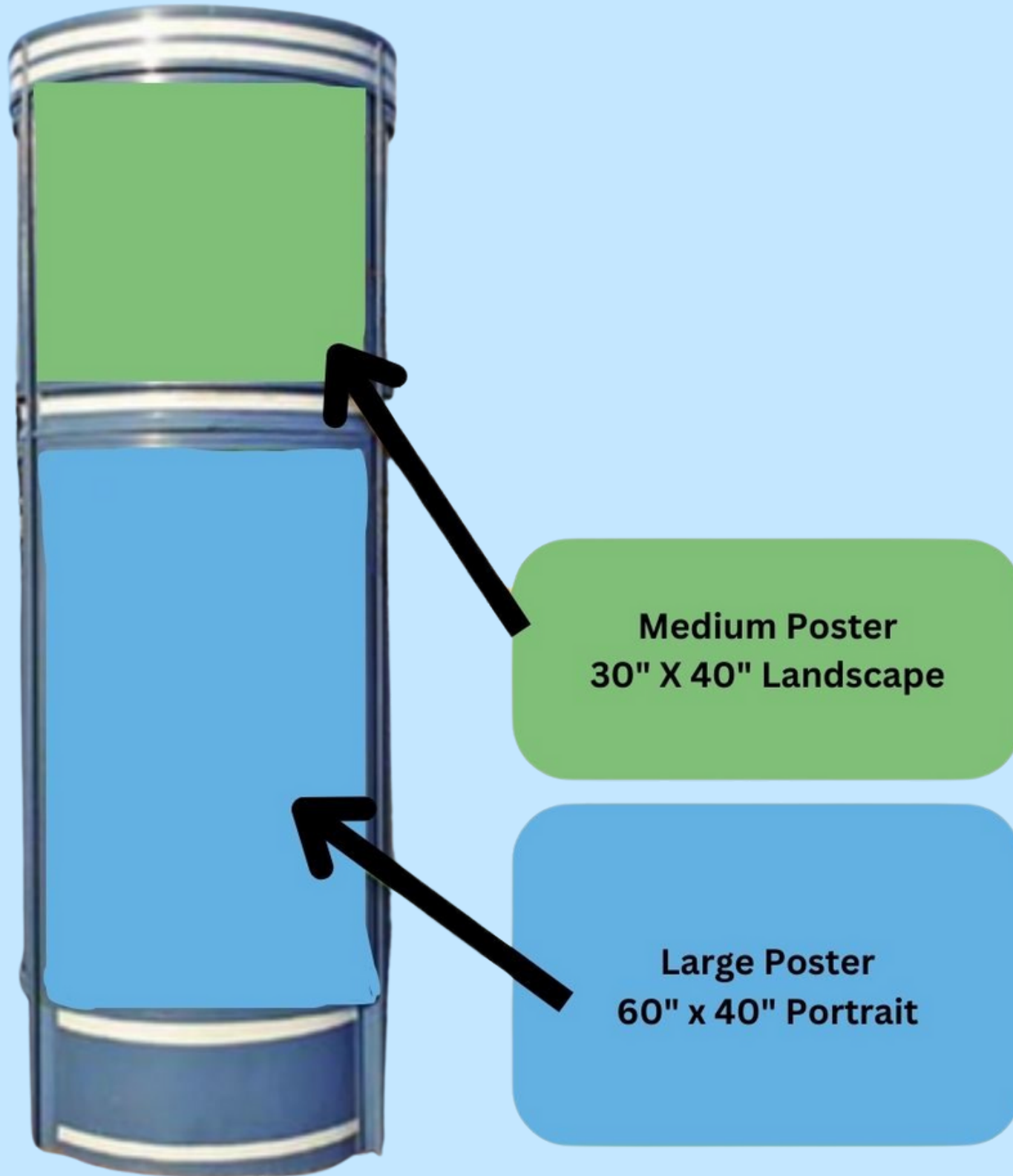
**We have advertising opportunities available in prime  
locations on Weymouth Seafront.**

**Promote your business to nearly one million visitors per  
year!**

# Weymouth Advertising Drums:

When emailing your enquiry please select your preferred size shown below as well as how long you would like the booking for.

We advise all posters are laminated or printed on water resistant material to avoid weather damage.



Poster option	Size in inches	Orientation	Price per month
Medium	30 x 40	Landscape	£159.90 plus 20% VAT
Large	60 x 40	Portrait	£252.20 plus 20% VAT

## How to book

If you're interested in booking, please email [comms@weymouthtowncouncil.gov.uk](mailto:comms@weymouthtowncouncil.gov.uk)

Please specify the following in your email:

- Preferred poster size and quantity
- Required dates and length of booking

We'll get back to you with a quote if your requested space is available.