

# Advertising Banners

We have a total of 6 advertising banner locations in Weymouth, with high footfall from local people and visitors to the area. Each location has 2 spots.

## Conditions of Booking

1. Due to high demand for banner advertising it may not be possible to allow you to advertise for the full period of time you wish to advertise for. Bookings will only be made for the advertising time you are able to book.
2. The Council has the right to refuse a booking if it considers the content of artwork to be obscene, offensive or otherwise inappropriate. You may wish to supply a copy of your artwork to the Council prior to printing.
3. The Council reserves the right to move your banner to another position or remove it for a period of time. If the latter is necessary, a proportionate refund for the time not on display will be reimbursed to you.
4. Printed banners must be supplied to the Council, no later than 14 days prior to the commencement of the booking period. Failure to comply is likely to result in a delay in the display of your banner. The Council does not send out reminders.
5. The Council is not responsible for the production of artwork, printing or provision of banners. It is the responsibility of the advertiser to supply printed banners. The Council advises that banners are made out of weather restricted materials to ensure longevity of the banner. Banners will be taken down if unsightly and it will be the advertisers responsibility to produce a new banner in this instance.
6. The Council will not be held liable for the damage of any banner through vandalism or weather conditions.
7. Banners must be delivered to: Phoebe Barnes, Weymouth Town Council, Council Offices, Commercial Road, Weymouth, Dorset, DT4 8NG
8. Any changing of banners during a period of advertising will be chargeable. You must advise us of any changes 1 month in advance by emailing [comms@weymouthtowncouncil.gov.uk](mailto:comms@weymouthtowncouncil.gov.uk) - Changes may be chargeable at £20 plus VAT.
9. No particular banner position can be guaranteed, and space is subject to availability.

You will receive confirmation of the advertising space allocated to you and an invoice will follow. The placement of an order for advertising space shall amount to acceptance of these conditions.



# ADVERTISE ON WEYMOUTH SEAFRONT!

**BOOK NOW FOR THE UPCOMING SEASON!**



**We have advertising opportunities available in prime locations on Weymouth Seafront.**

**Promote your business to nearly one million visitors per year!**

**For enquires or questions please email [comms@weymouthtowncouncil.gov.uk](mailto:comms@weymouthtowncouncil.gov.uk)  
Visit [www.weymouthtowncouncil.gov.uk/advertise/](http://www.weymouthtowncouncil.gov.uk/advertise/) for more information.**

Follow us on social media for the latest information, @WeymouthWTC



# Weymouth Advertising Banners:



When emailing your enquiry please select your preferred size shown below as well as how long you would like the booking for.

We advise all banners are printed on water resistant material to avoid weather damage.

Poster Option	Size in metres	Price per month
Large	3.4 (L) 0.93 (H)	£252.20 plus 20% VAT

## How to book

If you're interested in booking, please email [comms@weymouthtowncouncil.gov.uk](mailto:comms@weymouthtowncouncil.gov.uk)

Please specify the following in your email:

- Preferred location and quantity
- Required dates and length of booking

We'll get back to you with a quote if your requested space is available.

## Banner locations:

Either beach facing or promenade facing

1. Opposite Alexandra Gardens
2. Opposite Kika Beach Bar
3. Opposite Jubilee Clock